

THE
1152
FORMAL



SATURDAY SEPTEMBER 14TH 2024
7:00PM - 11:00PM



PARACHUTES FOR PETS
SIGNATURE FUNDRAISING GALA

- FEATURING AMBASSADORS MIKAEL BACKLUND AND MACKENZIE WEEGAR.
- A CELEBRATION OF THE ORGANIZATIONS' ACHIEVEMENTS FROM ITS AMBASSADORS & DONORS - AND LAYING THE GROUNDWORK FUNDRAISING REQUIRED FOR FUTURE PROGRAMS AND GOALS.
- TICKETED EVENT, INCLUDING DINNER, ENTERTAINMENT, AWARDS, SILENT AUCTION, AND MORE.



- WE START WITH A RED CARPET PHOTO OP AND COCKTAIL HOUR AS GUESTS ARRIVE.
- GUESTS ARE WELCOME TO ONE OF TWO SIGNATURE COCKTAILS THE 11 OR 52 (NON-ALCOHOLIC WILL BE AN OPTION).
- MACKENZIE AND MIKAEL TO DO A WELCOME SPEECH.
- COCKTAILS AND APPETIZERS CONTINUE, OFFERING TIME TO INTERACT AND PARTICIPATE IN SILENT AUCTION.

- MOVING ALONG TO DINNER, TOWARDS DESSERT, OUR CLIENT KEYNOTE SPEAKER WILL SHARE THEIR EXPERIENCE ON THE IMPORTANCE OF THE HUMAN-ANIMAL BOND.
- WE'LL MOVE INTO AWARDS. THERE WILL BE A MACKENZIE WEEGAR, MIKAEL BACKLUND, AND A LES DAVID FOUNDER AWARD AND MORE. AWARDS TO CELEBRATE THE AMAZING VOLUNTEERS, DONORS AND CONTRIBUTORS.
- WE WILL CONTINUE WITH THE SILENT AUCTION, HOCKEY PUCK LUCK DRAW, AND OF COURSE COCKTAILS, DANCING, CELEBRATING & TAKING DONATIONS.





- IT'S A NIGHT OF CELEBRATION, A PARTY, NETWORKING AND ACQUIRING DONATIONS.
- WE'RE CELEBRATING 1 YEAR SINCE OPENING THE PET ADVOCACY CENTER AND ALL WE'VE ACCOMPLISHED.
- DURING THE EVENT WE NEED TO ENSURE WE THANK EACH PERSON/GROUP FOR COMING OUT.
- EACH GUEST WILL HAVE A TAKE HOME THANK YOU BAG.

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TO SUPPORT PARACHUTES FOR PETS
PROGRAMS THROUGHOUT THE YEAR.

- LILY & DEXTER'S LEGACY
- WEEGZ & WAGZ WELLNESS PROGRAMS
- EDUCATION PROGRAMS
- PET SAFEKEEPING & EMERGENCY RELIEF
- PET FOOD BANK



**PARACHUTES
FOR PETS**

People · Pets · Community



GREAT DANE



KING SHEPHERD



GOLDENDOODLE



DACHSHUND

SPONSORSHIP
PACKAGES AND CUSTOM
PACKAGES AVAILABLE



\$5,000

LOGO RECOGNITION

- “THANK YOU TO OUR SPONSORS”
 - WEBSITE
 - ONSITE
- GALA PROGRAM
- POSTERS

ADVERTISING AND PROMOTION

- INCLUSION IN PRESS RELEASE AS A GALA SPONSOR
- HIGHLIGHT IN SEPTEMBER AND OCTOBER NEWSLETTER
- SOCIAL MEDIA POSTS AND STORY SHARES
 - TWO (2) INSTAGRAM POSTS, THREE (3) STORY SHARES
 - TWO (2) FACEBOOK POSTS, THREE (3) STORY SHARES
 - ONE (1) LINKED IN POST
 - ONE (1) X POST

GALA

- FOUR (4) COMPLIMENTARY VIP TICKETS OR TABLE OF (8) EIGHT
- ITEM INCLUSION IN GIFT BAG (OPTIONAL)
- PARTICIPATION IN AWARDS CEREMONY
 - “AWARD PRESENTED ON BEHALF OF “{YOUR COMPANY NAME}”.
 - PHOTO OPPORTUNITY WITH MIKAEL BACKLUND/MACKENZIE WEEGAR DURING AWARD PRESENTATION.

“PRESENTED BY” FEATURES

- SILENT AUCTION
(ONE AVAILABLE)
- HOCKEY PUCK GAME OF CHANCE
(ONE AVAILABLE)
- GIFT BAG
(ONE AVAILABLE)
- AWARDS FOR CEREMONY
(FIVE AVAILABLE)
- RED CARPET
(ONE AVAILABLE)
- TICKET PLATFORM
(ONE AVAILABLE)



KING SHEPHERD

\$3,000

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GOLDENDOODLE

\$1,500

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DACHSHUND

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PRODUCT SPONSORSHIPS

GET YOUR BRAND INTO THE HANDS OF OUR ATTENDEES!

To make this event full of surprises and twists, we are seeking donations for our silent auction, game of chance and gift bags. Your contribution will make a difference in helping us raise funds to support ongoing programs which include our Pet Food Bank, Lily & Dexter's Legacy, Weegz and Wagz Wellness Clinics, Educaiton programs and more.

BENEFITS: • Logo Recognition on Website • Newsletter Recognition • Social Media Thank You • On-Site Recognition • Tax Receipt Available

SILENT AUCTION

Be part of our silent auction!
How much will your donation raise?

Hockey Item
Gift Basket
Jewelry
Vacation Package
Vet & Grooming
Experience

SWAG BAG

Gift Cards
Branded Swag
Memorable take-homes

250 Items

GAME OF CHANCE


Small, Large and Anywhere In-between!

Draw a puck to win a prize!

Gift cards
Merchandise
Tickets
Gifts
Swag

DON'T HAVE AN ITEM TO DONATE? SPONSOR AN ITEM!

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LAUREN FETTIG
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CUSTOM PACKAGES AVAILABLE

